

Del Cielo Media 10755 Scripps Poway Parkway Ste 500 San Diego, CA 92131

Contract # 855514 Schedule Dates

09/20/12-09/30/12 Advertiser/T-Code US Chamber Of Commerce (9261)/626131312 Del Cielo Media (10630)

Product Political - US Senate (1176) Brand Anti (democrat) (177702) Salesperson

Sales Office Buyer Name LINDEN,SARAH Phone/Fax

CPE Account Types Billing Type

Meyers, Evelyn (1364) TeleRep - Los Angeles

3Q12 National/Political PAC - Agency Weekly/Irregular

US CHAMGER OF COMM
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 09/20/12 Last Modified 09/21/12 Entered By Penne Marsh

No

06326595

Normal Package Deal

> 15.00 \$10,269.00 \$58,191.00

Net Total Sales Tax

CO-OP

Demo

Order Type

Commission %

Norfolk (WVEC) (WVEC) Rate By Broadcast Month Spots \$68,460.00 Sep. 2012 Grand Total: \$68,460.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	Sa Su	Spots	Rate	Total	Station	Comments	Enter
1.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	3P- 3:58P (ET)						4		2	\$780.00	\$1,560.00	Norfolk (WVEC) (WVEC)	KATIE, 2X PER DAY	9/20/1
2.0	Normal Line / SPOT	09/24/12-09/28/12	4	:30	3P- 3:58P (ET)		2	2	2	2	2		10	\$780.00	\$7,800.00	Norfolk (WVEC) (WVEC)	KATIE, 2X PER DAY	9/20/
3.0	Normal Line / SPOT	09/22/12-09/22/12	4	:30	5:58A- 8A (ET)							1	1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	13 NEWS WKND	9/20/
4.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	5:58A- 8A (ET)							1	1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	13 NEWS WKND	9/20/
5.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	5:58A- 8A (ET)							2	2	\$600.00	\$1,200.00	Norfolk (WVEC) (WVEC)	13 NEWS, MAX SEP	9/20,
6.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	5:58A- 8A (ET)							2	2	\$600.00	\$1,200.00	Norfolk (WVEC) (WVEC)	13 NEWS, MAX SEP	9/20
7.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	8A- 9A (ET)							2	2	\$800.00	\$1,600.00	Norfolk (WVEC) (WVEC)	GOOD MORN AM, MAX 5EP	9/20
8.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	8A- 9A (ET)							2	2	\$800.00	\$1,600.00	Norfolk (WVEC) (WVEC)	GOOD MORN AM, MAX SEP	9/20
9.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	6P- 6:30P (ET)						1		1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	NEWS AT 6	9/20
10.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	6P- 6:30P (ET)		1						1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	NEWS AT 6	9/20
11.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	6P- 6:30P (ET)				1				1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	NEWS AT 6	9/20
12.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	6P- 6:30P (ET)						1		1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	NEWS AT 6	9/20
13.0	Normal Line / SPOT	09/22/12-09/23/12	4	:30	6P- 6:30P (ET)							1 1	1	\$960.00	\$960.00	Norfolk (WVEC) (WVEC)	WKND NEWS, 1X PER DAY	9/20
14.0	Normal Line / SPOT	09/29/12-09/30/12	4	-30	6P- 6:30P (ET)							1 1	1	\$960.00	\$960.00	Norfolk (WVEC) (WVEC)	WKND NEWS, 1X PER DAY	9/20

CONFIRMATION CONTRACT

Accepted Agency; Advertiser:

Date

Accepted Station:

Comments

B/E Bookend P/B Piggy Back

Printed At: 11:01 AM on Monday, September 24 2012

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Del Cielo Media 10755 Scripps Poway Parkway Ste 500 San Diego, CA 92131

Contract # 855514

Schedule Dates Advertiser/T-Code

Buyer Name

Phone/Fax

Comments

Date:

CPE

09/20/12-09/30/12 US Chamber Of Commerce (9261)/626131312

Agency Del Cielo Media (10630) Product Political - US Senate (1176) Brand Anti (democrat) (177702) Salesperson Meyers, Evelyn (1364) Sales Office TeleRep - Los Angeles

3Q12

LINDEN, SARAH

Account Types National/Political PAC - Agency Billing Type Weekly/Irregular

US CHAMGER OF COMM
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 09/20/12 Last Modified 09/21/12

Penne Marsh Entered By No Headline # 06326595

Order Type Normal Package Deal 15.00

> \$10,269.00 \$58,191.00

Net Total Sales Tax

CO-OP

Demo

Norfolk (WVEC) (WVEC) By Broadcast Month Spots Sep. 2012 \$68,460.00 Grand Total: \$68,460.00 51

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu \	We Th	ı Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	11P- 11:35P (ET)					1		1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)	LATE NEWS	9/20/12
16.0	Normal Line / 5POT	09/25/12-09/25/12	4	:30	11P- 11:35P (ET)			1				1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)	LATE NEWS	9/20/12
17.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	6:58P- 7:28P (ET)					1		1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	WHEEL	9/20/12
18.0	Normal Line / 5POT	09/26/12-09/26/12	4	:30	6:58P- 7:28P (ET)		-		1			1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	WHEEL	9/20/12
19.0	Normal Line / SPOT	09/20/12-09/20/12	4	:30	7:28P- 7:57P (ET)	П			1				\$2,600.00		Norfolk (WVEC) (WVEC)	JEOPARDY	9/20/12
20.0	Normal Line / 5POT	09/24/12-09/24/12	4	:30	7:28P- 7:57P (ET)		1					1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	JEO PARDY	9/20/12
21.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	7:28P- 7:57P (ET)				1			1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	JEOPARDY	9/20/12
22.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	7:28P- 7:57P (ET)	Т				1		1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	JEOPARDY	9/20/12
23.0	Normal Line / SPOT	09/22/12-09/22/12	4	:30	6:58P- 7:57P (ET)			- 1			1	1	\$720.00	\$720.00	Norfolk (WVEC) (WVEC)	WHEEL/JEOPARDY	9/20/12
24.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	6:58P- 7:57P (ET)		1				1	1	\$720.00	\$720.00	Norfolk (WVEC) (WVEC)	WHEEL/JEOPARDY	9/20/12
25.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	7:58P- 10P (ET)		1				7	1	\$7,500.00	\$7,500.00	Norfolk (WVEC) (WVEC)	owts	9/20/12
26.0	Normal Line / 5POT	09/25/12-09/25/12	4	:30	10P- 11P (ET)			1				1	\$4,500.00	\$4,500.00	Norfolk (WVEC) (WVEC)	PRIVATE PRACTICE	9/20/12
27.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	3:58P- 4:58P (ET)					2		1	\$780.00	\$780.00	Norfolk (WVEC) (WVEC)	DR OZ, 1X PER DAY	9/20/12
28.0	Normal Line / 5POT	09/24/12-09/28/12	4	:30	3:58P- 4:58P (ET)		1	1	1 1	1		5	\$780.00	\$3,900.00	Norfolk (WVEC) (WVEC)	OR OZ, 1X PER DAY	9/20/12

CONFIRMATION CONTRACT Accepted Station Comments:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 10:57 AM on Monday, September 24 2012

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Del Cielo Media 10755 Scripps Poway Parkway Ste 500 San Diego, CA 92131

Line Type / Break Type (Ref #)

Contract # 855514

Schedule Dates

Agency

CPE

Sec Length

Dates

Advertiser/T-Code

09/20/12-09/30/12

National/Political PAC - Agency

Political - US Senate (1176) Anti (democrat) (177702)

Product Brand Meyers, Evelyn (1364) Sales Office TeleRep - Los Angeles **Buyer Name**

LINDEN,SARAH Phone/Fax 3Q12

Run Times

Account Types Billing Type

Last Modified US Chamber Of Commerce (9261)/626131312 Entered By Del Cielo Media (10630) CO-OP Demo Order Type

No 06326595 Normal Package Deal Commission % 15.00 \$10,269.00 Net Total

Rate

Total

Station

\$58,191.00

09/20/12

09/21/12

Penne Marsh

Sales Tax

Date Entered

Weekly/Irregular US CHAMGER OF COMM
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Norfolk (WVEC) (V By Broadcast Month Sep. 2012	Spots 51	<u>Rate</u> \$68,460.00
Grand Total:	51	\$68,460.00

Comments

Entered

29.0 Normal Line / SPOT	09/24/12-09/28/12	4	:30 3P- 3:58P (ET)	;	2 X	- X	X	x - 3	×		2	\$780.00	\$1,560.00	Norfolk (WVEC) (WVEC)	9/21/12
30.0 Normal Line / SPOT	09/22/12-09/22/12	4	:30 6:58P- 7:28P (ET)						2		2	\$960.00	\$1,920.00	Norfolk (WVEC) (WVEC)	9/21/12
31.0 Normal Line / SPOT	09/26/12-09/26/12	4	:30 7:28P- 7:57P (ET)				1				1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	9/21/12
32.0 Normal Line / SPOT	09/24/12-09/28/12	4	:30 3:58P- 4:58P (ET)	1	ı x	x	х	x >	x		1	\$780.00	\$780.00	Norfolk (WVEC) (WVEC)	9/21/12
			CO	VFIF	RM	ΑT	101	V C	100	NTR	AC	Т		· · · · · · · · · · · · · · · · · · ·	
Accepted Agency, Advertiser:		Dat	e: Accepted-	Station:								Date_	Comments:		

SPW Mo Tu We Th Fr Sa Su Spots

B/E Bookend P/B Piggy Back

Printed At: 10:57 AM on Monday, September 24 2012

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: Date:								
WVE	EC Nor	folk			9/20			
I, Del Cielo M			owing issue:					
US Chamber of	Commerce			al de la companya de				
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks			
see attached								
Total Char	Total Charges: \$ 58, 191 Ne+							
This broadcast time will be used by: US Chamber of Commerce								
Does the programming (In whole or in part) communicate "a message relating to any political matter of national importance?"								
	✓ Yes			□ No				

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855514

importance," list the name of	tunicates a message relating to any polition the legally qualified candidate(s) the production date(s) of the election(s) (if applicable)	ogramming refers to, the
For programming that "commusimportance," attach Agreed Up	unicates a message relating to any polit pon Schedule (Page 3)	ical matter of national
I represent that the payment for	or the above described broadcast time h	as been furnished by:
US Chamber of Commerce		
and you are authorized to anno furnishing the payment, if other	ounce the time as paid for by such person than an individual person, is:	on or entity. The entity
a corporation; a com	nmittee; 🗹 an association; 🗌 or ot	her unincorporated group.
	sses of the chief executive officers, dire below (may be attached separately):	ctors, and/or authorized
reasonable attorney's fees, that	harmless the station for any damages of may ensue from the broadcast of the a	bove-requested
	ve-stated broadcast(s), I also agree to il be delivered to the station at least _ led broadcasts	prepare a script,
before the time of the schedu	ied broadcasts.	
TO BE S	IGNED BY ISSUE ADVER	RTISER
12/8/11 Aug.	Fine 950 Signature Co	. 496. 7240 ontact Phone Number
TO BE SIGN	ED BY STATION REPRES	SENTATIVE
Accepted	Accepted in Part	☐ Rejected
Ruse Marsh	Penne Marsh	NSC